



Find your dream career

I am a _____

looking to become a

splash background (company, job type, lifestyle?)



I am a Media Planner on the path to become a Product Manager

Start

90% of Media Planners stay in their role for ~2 years prior to making a shift



Education

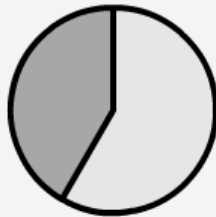
35% attend coding bootcamps
25% attend online courses
10% attend University courses



Skills

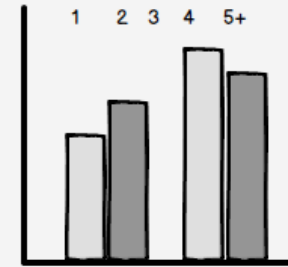
Top acquired skills:
Javascript (20%)
Ruby (15%)
Scrum (5%)

Experience



Titles held prior to Product Manager

Software Engineer (50%)
Software Engineer Intern (30%)
Associate Product Manager (10%)
Other (20%)



Years before becoming Product Manager

1 Year (15%)
2 Years (25%)
3 Years (30%)
4 Years (5%)
5 Years+ (25%)

5% of all Media Planners take the path to become a Product Manager

Location
San Francisco (40%)
Los Angeles (20%)
New York (10%)

Other Positions Include:
Media Supervisor
Associate Media Director
Marketing Director
Marketing Specialist

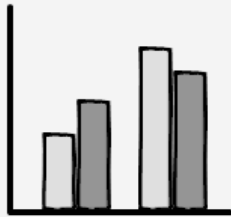


How do I become a [Product Manager](#) [Advanced Search](#)

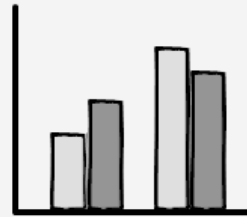
60% of Product Managers

were Product Managers at a previous company

Product Managers' last two jobs were:



Last Job: Software Engineer (50%)



Second to Last Job: Software Engineer (50%)

Product Managers' top skills include:

